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Big Bank Beefs Up Camp North End's Creative Lineup



Courtesy of Alex Cason

Camp North End's Boileryard

By [Melissa Oyler](#)

Ally Financial is adding to the [growing list of Camp North End's creative entrepreneurs](#) with a 2,200 SF innovation studio in the Boileryard. TM Studio will house rotations of Ally Bank associates, who will be creating rapid prototyping and design sprints for consumer banking concepts. User experience designers, product engineers and web developers will develop concepts marketable to Ally Bank consumers.

“Our goal through TM Studio is to expand our foundational culture of innovative thinking to further transform business processes, leverage design thinking principles and deliver innovative solutions for consumers,” Ally Bank Deposit and Consumer strategy executive Anand Talwar said in a statement.

ATCO Properties & Management is curating a mix of small and large businesses in its development of 1.3M SF of adaptive reuse space that once was a Ford Model T factory and later an Army missile plant.

The Boileryard is a community space featuring a courtyard with tree planters, a fire pit, outdoor games, food trucks, live music and the Boileryard Building at 1824 Statesville Ave., which houses nine businesses in addition to Camp North End’s event space. The Boileryard also has murals showing “innovation in Charlotte” created by local artists.

“Camp North End is a haven for innovators who are doing great things in Charlotte,” ATCO Properties & Management co-President Damon Hemmerdinger said. “People are responding to that spirit of creativity from the grass roots all the way up to the corporate world, as evidenced by this significant commitment by Ally. This new lease gives the company the unique ability to expand and further cultivate a center for innovation in the North End Smart District.”