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Junior Achievement to move from uptown to Camp North End project By Ashley Fahey

Junior Achievement of Central Carolinas will be moving from uptown to North End as part of a strategic partnership with a real estate developer.

JACC, an educational organization that provides financial literacy programs in the Charlotte region, will partner with New York-based ATCO Properties & Management at its Camp North End project. ATCO is spearheading an adaptive-reuse redevelopment of several industrial buildings across 75 acres in the heart of North End. JACC is taking 29,100 square feet at Camp North End.



"JACC has spent three years searching for our new headquarters location in Charlotte," said Sarah Cherne, president and CEO of JACC, in a statement. "Plans to join ATCO in Camp North End's Graham Street building is not just a strategic relocation, but ultimately an alignment of our mutual visions for the future of our community."

The organization's programs serve kindergarten through 12th grade to help students develop skills needed for work, entrepreneurship and financial literacy. JACC currently leases space at South Tryon Square in uptown.

JACC's new headquarters in Camp North End will replicate JA BizTown facility, an experiential learning simulation for fourth- to sixth-graders, and include a new JA Finance Park simulation facility for high-school students and symposium space for educational events. The new location will allow for an increased capacity of more than 600,000 local students.

Totaling 75 acres overall, the Camp North End site includes the industrial building at 1701 N. Graham St.; Hercules Industrial Park at 1801 Statesville Ave., 901 Woodward St. and 921 Woodward St.; and the 34-acre former Rite Aid Corp. distribution center at 1776 Statesville Ave. ATCO is planning to reuse the buildings to allow a mix of uses, including office, retail and residential. The firm is going through rezoning with the city for the project.

"Our vision is that Camp North End will be an economic driver for the North End neighborhood and for all of Charlotte," said Damon Hemmerdinger, co-president of ATCO Properties & Management, in a statement. "We strongly believe that Junior Achievement will play a key role in the revitalization of the North End by inspiring, preparing and empowering our youth to their own economic success."

Junior Achievement of Central Carolinas is headquartered in Charlotte with other offices in Asheville and Rock Hill.